

12<sup>th</sup> February, 2021

## PRESS RELEASE

As envisioned in **NSFE: 2020-25**, NCFE (National Centre for Financial Education) has observed **Financial Literacy Week (FLW 2021)** during February 8 to February 12, 2021. The theme for FLW 2021 was "**inculcating FL concepts among school children through FE to make it an important life skill**".

NCFE has successfully conducted **Financial Education Quiz for School Students ; Financial Education Campaigns for Students & Teachers ; Series of National Level Webinars involving India's Financial Sector Regulators ; & Virtual Conclave for Principal's/Head of Schools.** On 12<sup>th</sup> February, 2021, **"Digital Financial Services Day"** has been observed with the support of financial sector regulators and Ministry of Electronics & Information Technology (MeitY) wherein the promotion of digital financial services was done through our website at <u>www.ncfe.org.in</u> and the content on the digital financial literacy was disseminated through the social media platforms & our workshops.

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